

Commercial & Rental Photography Extended Licensing

Commercial photography licenses are an extended usage license for media use in perpetuity. All Commercial shoots receive a digital proof sheet pdf for you to select which images you would like. If selections have been made by 7pm, most shoots are delivered the next morning, Monday through Saturday by 11am. All photo shoot licenses include a **FREE Online Gallery Website**, sky replacement/ enhancement for not so perfect days, grass greening by request, and our custom lighting and post-processing techniques.

Square feet	Base License Rate	Per Photo License
Under 2500	\$250	10 photos or less \$30 Per Photo
2500-3500	\$350	11-25 photos \$25 Per Photo
3500-5000	\$475	26-100 photos \$20 Per Photo
5000-8000	\$600	Over 100 photos \$15 Per Photo
Over 8000	Custom Quote	

Photography Add-On Licenses

Hosted Online Gallery Website	Included Free
Blue sky or Sunset Sky Enhancement	Included Free
Grass greening or replacement (by request)	Included Free
Dusk / Golden Hour Photography	+\$250
Aerial Drone Photography	\$200
15 Minute Quick Shoot	\$150
Floor Plan	\$75
Interactive Floor Plan with photos	+\$40
Day-to-dusk Edit	+\$75 for 2 images
Custom Virtual Staging	\$75 per image
AI Virtual Staging	\$15 per image
Cinemagraph Videos	\$200

Our video editors will take your still photographs and create videos with moving skies, fires, TVs, and more. Cinemagraph Videos take up to 2 business days after photos have been processed and delivered



www.claritynw.com | awebb@claritynw.com | 206-766-0568

Media Licensing Notice: Clarity Northwest Photography provides access to professional media (including photographs, videos, and floor plans) through the sale of usage licenses, not tangible or digital products or services.



Commercial and Rental Video Walk-Throughs Licensing

Make your property stand out in a crowded market and increase the chances of a quicker sale! Adding a walk-through video to a listing is a crucial step in modern property marketing. Unlike static photos, this virtual experience allows prospective buyers to get a true sense of the property layout and flow before ever stepping inside and helps them form a stronger emotional connection to the property.

- All video licenses includes links for an Unbranded video for the MLS, and a Custom Branded video with your information for Social Media and advertising outside the MLS
- All Videos are set to premium licensed music
- For longer Branded Videos, you can even add a short introduction to the video and talk about the best features of the property!
- All Videos now include drone aerial video footage, subject to approval by area, and you can add still photos, licensed at \$100 + \$10 per photo
- Videos take up to 2 business days to deliver out
- See samples on my portfolio at andrewwebbphotography.com

There are 3 types of videos by video length:

1 Minute - Express Video Tour License \$750

- Highlight video of property Exteriors and Primary Interiors, including the Living room, Dining room, Kitchen, Primary Bedroom, Primary Bath, & Family Room

90 Second - Plus Video Tour License \$900

- add additional spaces and/or include an agent introduction

2-3 minute - Deluxe Video Tour License \$1200

- Comprehensive walk-through video of all requested interiors and exteriors of the property and can include an agent introduction



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ZILLOW 3D TOURS

FREE FLOORPLANS INCLUDED

LICENSING FEES

LITTLE HOME

Up To 1,000 Square Feet

\$150

QUITE BIG HOME

3,000 to 4,000 Square Feet

\$325

LITTLE BIT BIGGER HOME

1,000 to 2,000 Square Feet

\$225

SERIOUSLY BIG HOME

4,000 to 5,000 Square Feet

\$375

PRETTY BIG HOME

Pretty Big Home
2,000 to 3,000 Square Feet

\$275

SUPER GIANT HOME

Over 5,000 Square Feet

Custom
Quote

Pricing is valid for add ons to shoots and not stand alone rates

CLARITY NORTHWEST
PHOTOGRAPHY

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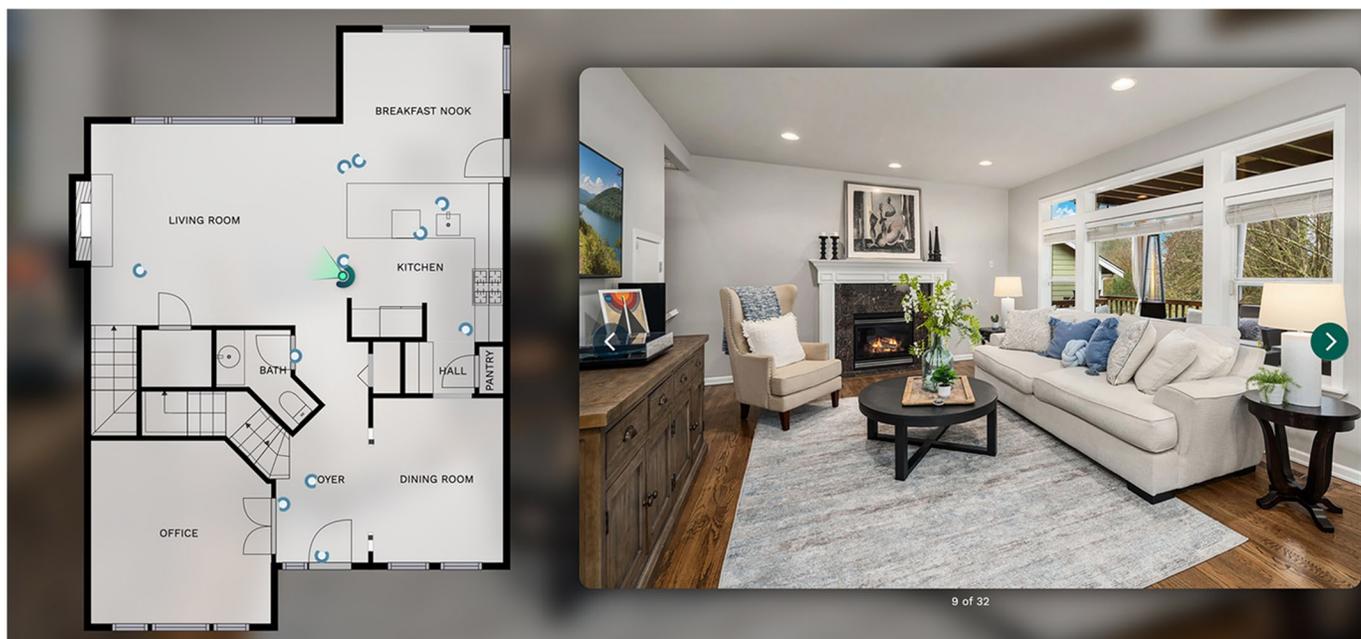
2D Floor Plan License \$75

A floor plan is a great way to show the layout of a property and the relationship between rooms and how they connect.



3D Floor Plan License \$175

This product lets you get a 3D view of the scanned property that includes fixed furniture icons



Floor Plan Photo Tour License +\$40

A Floor Plan Photo Tour is an interactive floor plan that includes the photos from your shoot that shows where the photos were taken, giving the potential buyer a better understanding of the property.

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